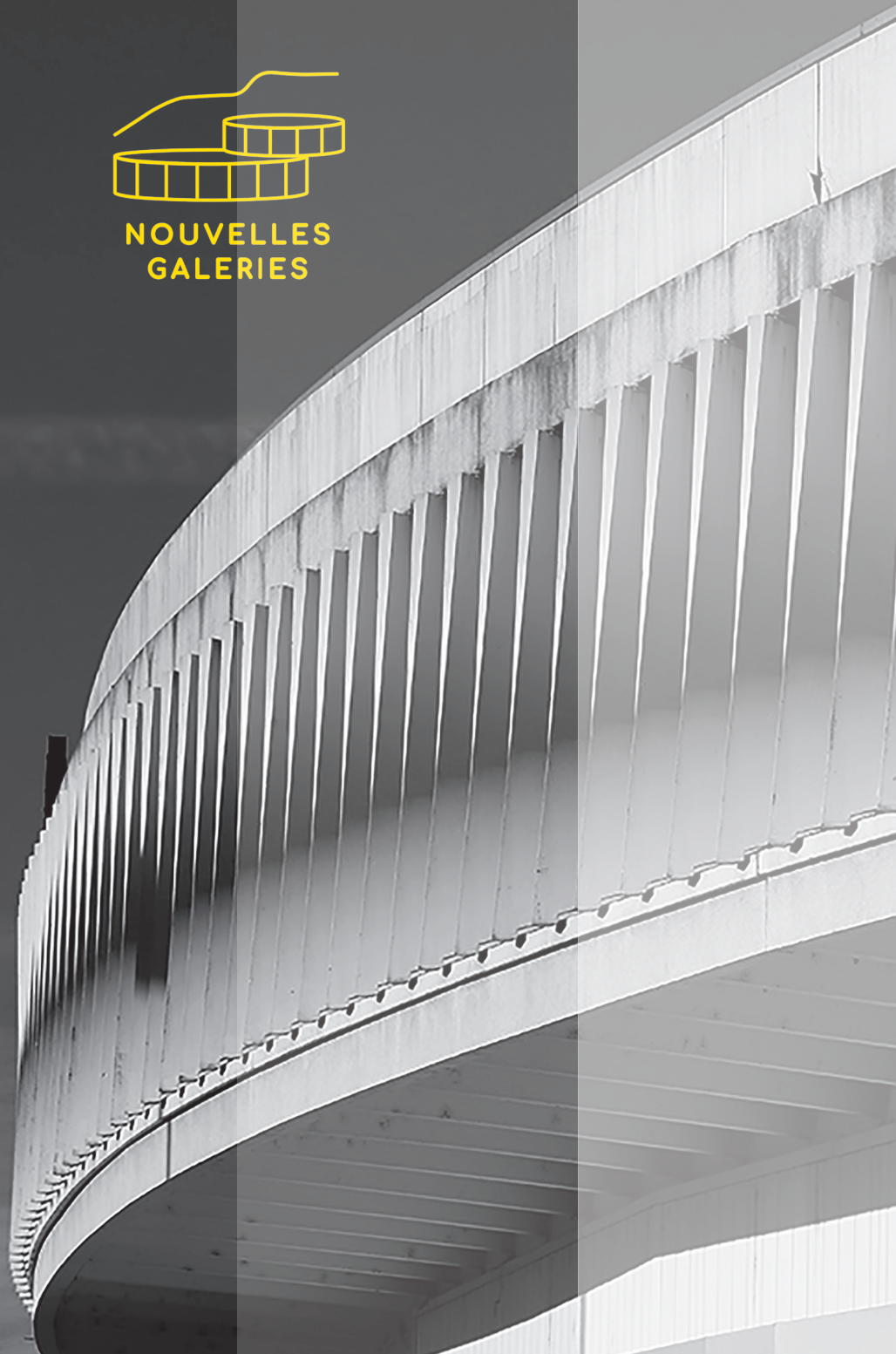




**NOUVELLES
GALERIES**





From Nouvelles Galeries to Nouvelles Galeries

To revisit the historical site of the Nouvelles Galeries in Annecy is no small feat. It implies composing with new ways of life and desires but also with an iconic building dear to the city's inhabitants. It has actually been 20 years since the Groupe Galeries Lafayette acquired the building and to this day it is still called «Nouvelles Galeries».

To see the Annecy project to fruition, Citynove, the real estate branch of Groupe Galeries Lafayette, wished to renew with the original department store's building traditions. To recover the characteristic architectural dimension but also its essence as a place full of life. Literally, somewhere with soul, life, movement. Pleasure.

Thus Citynove imagined an edifice turned towards its surroundings, the city and its inhabitants so that all can converge towards an elevated form of commerce, more conscience, more humane.

They then invited artists with distinctive universes and entrusted them with different aspects of the project: Manuelle Gautrand, the exterior architecture; David Thulstrup, the interior design; Sabine Marcelis, the furnishing.

The reinvention of the Annecy department store happened through real estate, keeping the best parts of what was already there and redeploying around it a brand new ecosystem.

Today nothing in Nouvelles Galeries is fixed or set in stone. One might enter drawn in by curiosity and end up trying indoor rock climbing; or come for a pair of jeans and end up participating in a workshop; or meet someone and end up staying for dinner. It is a pleasure to visit and to stay. Whether one is doing something or not, it feels good.

Nouvelles Galeries recovered their name, and the department store its vocation.

More than ever, future starts in the past.

Harmonious and anchored architecture

New volumes opened towards the city

Manuelle Gautrand's design intimately binds Nouvelles Galeries to the natural and architectural context, composing a harmonious ensemble around Antoine Dory's historical edifice dating back to 1969.

The build of six entirely glass facades – the satellites – creates a bubble that stretches to the pavement, erasing the borders between shop and public space.

From the inside, a view on the street; from the outside a view on the life inside. As such the interior street that serves the boutiques becomes a street like any other; the agora is the spectacular heart, ready to beat to the rhythm of future events in Annecy. The green spaces entice visitors as a garden would.

Both a destination and a place to stroll, the site fully integrates into the city.

An emerging new district

A change rarely being an isolated event, the renovation of the Nouvelles Galeries coincides with the redevelopment of the close by Haras stables, which aims to bring together the Cité Internationale du cinéma d'animation, a gourmet market and a landscaped park.

The time concordance of the two events impacted the site. It stretches the historical gravitational center of Annecy, creating a new greener and lively town center, closer to the city's inhabitants.





6 new «satellites» with scale glass facades referring to the building's historical architecture by Antoine Dory.
24 000m² of commercial surface
9 000 m² extension
4 terraces accessible to the public
+ 30 new boutiques
250m² of interior street
6 000m² of vegetated surface.
2 indoor squares one of them being an **agora** dedicated to events and performance.

An atmosphere true to Annecy

Full volumes, soft colours, natural lighting and materials so that everyone can feel at home. Journeys that invite you to slow down, to take your time to explore or simply to sit down... Light had to come in from everywhere, the facades, the windows and the central skylight, so that different spaces could come to life in the clarity of the city.

To make sure the harmony was complete, it was essential to favour raw materials, emblematic of the region – such as oak and Douglas fir, Chandor stone and Savoy blue – for textures, reliefs, scents and nuances to be of the region and belong to her alone.

All around, and above, the glass satellites stand tall as lookouts offering novel viewpoints on the surrounding mountains.

Nature at the forefront

One would be pressed to blend into Annecy's environment without making space for naturalness. 6 000m² went back to the earth. The trees present on site were preserved and a dozen others were selected from a local nursery and replanted. The main entrance was decorated with flowers, vines are conquering the facades and the satellite's rooftops have been entirely vegetated.

Materials such as open concrete were specifically selected to drain rainwater, and global durable measures were adopted to ensure Nouvelles Galeries has limited energy consumption. The project was rewarded the BREEAM Very Good label.



At the starting point of change, a talented trio

Manuelle Gautrand

Architect

First French architect to receive the European Architecture Prize in 2017 and rewarded by numerous French and international architectural prizes, Manuelle Gautrand stays well away from standardisation.

Whatever the project entrusted to her – Lille's Modern Art Museum extension, transforming the Gaîté Lyrique theatre in Paris, building the Belaroi'a hotel in Montpellier or a civic community center in Sydney – she systematically anchors into the historical, topographical, contextual and cultural realities of the site to draw out a sensitive and humane architecture.

A vision shared with Citynove who entrusted the architect with the reinterpretation of the outside of the 1969 building keeping in mind the idea of a new interaction with its environment.

With a desire to initiate «a permanent dialog» between past and present, interior and exterior, Manuelle Gautrand leaned on the double curve of the old building's car park to edifier the six glass satellites that «prolong the original architecture made of hoops and curves». In the same way «the satellites' scale glass facades lend themselves to all sorts of display, and the glass pleats echo the pleats of the car park's cement fins.»

An aesthetic and pragmatic vision allowing to «connect the project to the city» and return a department store, which will be a mirror for their region and their aspirations, to the people of Annecy.

David Thulstrup

Architect and designer

Celebrated for his productions inspired by Scandinavian and mountain landscapes – such as the incomparable Noma restaurant in Copenhagen – and awarded numerous times, the Danish architect and designer David Thulstrup was a natural choice to imagine Nouvelles Galeries' interior street and squares atmosphere, as well as the landscaped surroundings.

Fascinated by Annecy and by the beauty of the natural elements surrounding the city, he wished to integrate them to the design via shapes, tones and local materials, giving the Annecy department store and undeniable Savoyard personality.

«The interior creates the feeling of a place which is an extension to the outdoors; a place, ultimately, where people assemble, have a good time and feel at home.»

Choices and a vision intimately echoed by Citynove's project.





Sabine Marcelis

Designer

Renowned for her heteroclitic everyday productions – think the famous donut objects – and for her experimentations with reflecting lights, the Dutch designer Sabine Marcelis was selected by Citynove to create Nouvelles Galeries inside furnishing.

With a talent for capturing and reproducing the wonderful effects of light on various materials, she devised four remarkable luminous mirror installations for the Annecy project that play on refraction and reflection. She also imagined tables and seats capable of melting into the decor and simultaneously stand out; her still objects never to be experienced in a static way.

Her creations and very personal approach to design created opportunities for Sabine Marcelis to work with major art galleries and fashion houses, and to feature in the Financial Times amongst the 8 most influential female designers.



A project inspired by the people of Annecy

Annecy's Nouvelles Galeries are where you least expect them to be

From the very start, it was thought up as a place dedicated to giving energy rather than taking it. At the heart of the concept, making room for experience was essential. Whether athletic, artistic, gustatory, cultural, emotional... the Nouvelles Galeries project only made sense if it integrated an immaterial dimension.

Parallel to that, it was equally as important to involve local savoir-faire and partnerships, and to anchor deep into Annecy's life.

From this triple wish was born a unique and composite offer, where restaurants, services, sporting facilities, innovative and creative spaces gravitate; where seasoned artisans and passionate entrepreneurs cross pass; where authentic local boutiques and international ethical brands coexist; where serene areas live along side lively spaces meant for encounters and cultural or sporting events, organised by the district or the city.

Beyond the transformation, it is from this new and more committed synergy that Nouvelles Galeries' identity was born. Whether you enter drawn in by curiosity, as a neighbour, or a tourist... you will find what you love and love what you find.

They said yes to Nouvelles Galleries

To ensure they were offering the people of Annecy something new and differentiated, Citynove selected only the best of Annecy – and of the surrounding area.

- _ Atome**
- _ Canailles**
- _ Maison Favre-Felix**
- _ Miamici Delle Alpi**
- _ 3 Brasseurs**
- _ Le Tanoué**
- _ Arctic Juice & Café**
- _ Biofrais**
- _ Le Salon Français**
- _ Uniqlo**
- _ Bogner**
- _ Millet**
- _ DupontDupont**
- _ Yaya**
- _ Clarins**
- _ Shoukâ**
- _ Galleries Lafayette**
- _ Blømeko**
- _ Concrete raw**
- _ Gapienne**
- _ Kulture**
- _ The Tiger Twist**
- _ Pop Dog**



ATOME _At the height of hybridity. Imagined by a community of climbing enthusiasts, ATOME combines indoor climbing and a restaurant space. Leader in the city center, a boulder is available to all, as well as a connected wall and a children's area. Climbers, sports fans and families meet around regular events and premium street food, served all day by Canailles.



CANAILLES STREET FOOD _Street food, good food. Based in Annecy, Canailles brings to Nouvelles Galeries their love of what is good and local. On the menu, premium seasonal street food, prepared on the premise from raw produce from local and short circuit producers. Incredible burgers, as well as homemade pulled pork, fish & chips, fries, salads and onion rings, all deserving of a trip to Atome's boulder room where Canailles have set up camp.



MAISON FAVRE-FÉLIX _A star in the kitchen. The young chef from Annecy, Vincent Favre-Félix, recently recipient of a Michelin star, opens the doors of his new restaurant at the heart of Nouvelles Galeries. Set over two floors, Maison Favre-Félix marries a bistronomic approach to accessible high quality fast food. As a result, the chef's boldness and savoir-faire associated with his pronounced taste for local products make their way into your plates.

Œuf parfait celeriac, Granny Smith apple and arabica beaufort crumble.

Serves 4 people

Ingredients

4 eggs
150g celeriac
150g Granny Smith apples
1 lemon
salt / pepper
lamb's lettuce for the dressing

Crumble

50g of butter
10g of sugar
4 egg yolks
50g of Beaufort cheese
50g of flour
2 cups of espresso
18 minutes at 180°C

Steam the egg for 1 hour at 63°C.

Meanwhile, peel the celeriac and cut into small cubes. Bring a pan of lightly salted water to the boil and plunge in the cubes for one minute. Do the same with the Granny Smith apples, leaving them uncooked, and add to the celeriac. Season with salt, pepper or Espelette pepper and lemon juice.

For the crumble, melt the butter until soft, then add the egg, grated Beaufort, flour and coffee. Mix well and spread in a thin layer on a baking tray, then place in the oven and crumble once cooked.

To dress the plate, place the celeriac and apples in a shallow dish, break the cooked egg in the middle, add a pinch of salt and a twist of pepper mill.

Sprinkle with the crumble and serve.

_Recipe by Vincent Favre and Yannick Ferrero



MI AMICI DELLE ALPI _Annecy in Italy. A contemporary trattoria, a fresh pasta bar and an Italian-disco playlist, three good reasons to discover Mi Amici delle Alpi. Set over two floors, the restaurant offers healthy cuisine exclusively made from Italian products. Whatever the time of day, the restaurant will welcome you for a ristretto at the counter, pasta on the go, antipasti for friends or diner on the terrace with a view on the garden.



3 BRASSEURS _Pinte in hand. 3 brewers with 3 values : simplicity, warmth, generosity. For the 3 Brasseurs, a unique concept born in Lille in 1986, beer is to be taken seriously and has to be made by oneself and on site. Somewhere between a micro-brewery and an in house brewer, the 3 Brasseurs has on offer the perfect selection for restaurants: all the brewing nuances you could possibly want as well as unique creations. As for food, you will be served an authentic and generous cuisine, specialities from the North of France where the brewers come from, as well as French specialities and even Canadian ones, served in a warm atmosphere.



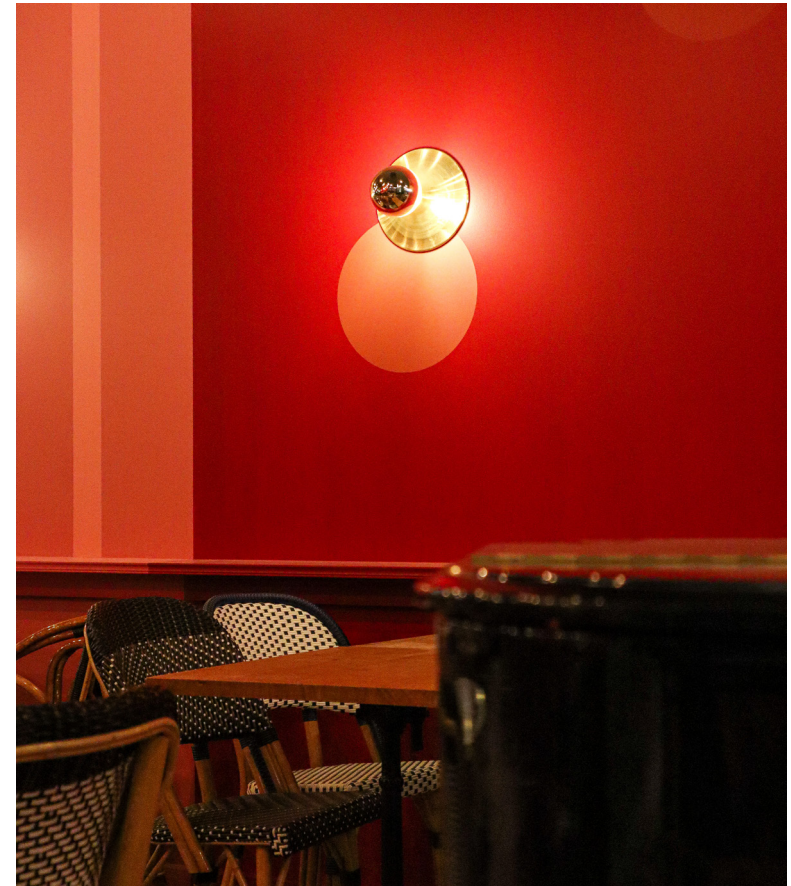
LE TANOUÉ _From Brittany to the mountains. In a chic-vintage setting, presenting an irresistible menu, Le Tanoué opens its doors at the heart of the catering satellite of Nouvelles Galeries. The restaurant is open for breakfast all the way to diner for crêpe, pancake and brunch lovers, offering an array of delightful sweet and salty treats.



ARCTIC JUICE & CAFÉ _Healthy product for a healthy body. Perfectly roasted organic coffee, juices, smoothies and out of the ordinary lattes, high in vitamins sweet or salty bowls, well balanced brunch... Arctic Juice's recipes overflow in fruits, vegetables and other healthy and nourishing goodies. Served weekly alongside training sessions (yoga, running...), it has never been easier to refresh and to recharge by taking care of yourself.



BIOFRAIS _The organic market. Independent and local BioFrais was founded by a family who previously produced fruit and vegetables. With more than 20 000 references, a majority of which has been sourced from regional producers, it is the biggest organic food market of the town center, and it has a specialist on each corner; oenologist, naturopath, fishmonger etc.



LE SALON FRANÇAIS _A good time. Great food and drinks. Le Salon Français thrills your palate with hand-picked local produce. In this eclectic and delightfully theatrical restaurant and wine bar, charcuterie, cheese, oysters and the house favourites are served on platters whilst the music from the grand piano discreetly adds to the charm of the place. Whether you order the salmon or snails à la Bourguignonne, you can travel through France's History, share, enjoy, forget all about time and live in the present moment.



UNIQLO _Uniquely Iconic. Adored by aficionados of functional and sustainable fashion, and loved by outdoors and sports enthusiasts, Uniqlo opened its 1st shop in Haute-Savoie in the Nouvelles Galeries in Annecy. Presented over two floors, the urban-sportswear collections and timeless design pieces are for everyone : men, women and children, from the city to the countryside. Ultra Light down jackets, cashmere jumpers, jeans, Heattech thermal pieces... the Japanese brand's legendary basics are finally within reach of Annecy's residents.



UT Peace For All_ More than ever we know how fragile peace is around the world. With a simple T-shirt, we are doing our bit to make the world a better place. Discover our charity project, UNIQLO UT PEACE FOR ALL: a collection of t-shirts designed by famous art, design, literature, science and sport personalities. _19,90€

100% of the profits will go to international organisations that help people affected by poverty, discrimination, violence, conflict and natural disasters.*

*UNIQLO's parent company, Fast Retailing Co. Ltd. will donate an amount equivalent to all profits (no less than 20% of the sales price) in equal shares to UNHCR, Save the Children Japan and Plan International Inc. This sales promotion is conducted by Fast Retailing, a parent company of UNIQLO Japan.



BOGNER _Ice Team. Founded in 1932 by a Nordic combined athlete, Bogner invented the ski suit. From innovation to competition, Bogner's spectacular style and technical expertise snowballed, and the brand's reputation quickly spread beyond luxury ski resorts. Today, thanks to a top-of-the-range active wear collection and essential clothing, footwear and accessories made from waterproof, durable and innovative materials, Bogner is equally at ease on the snow, greens, beaches and tarmacs of Annecy.





Millet's INTENSE trail shoe is designed for the all-round trail runner looking for lightness, comfort and durability. Made in France at the ASF 4.0 factory in Ardèche, it features a lightweight, breathable Matrix fabric upper «made in France», a midsole that includes 25% recycled EVA, and a Michelin outsole that provides excellent grip. With a 6mm drop and weighing just 260g, the INTENSE will be the perfect partner for your training sessions. _170€



MILLET _Always on top. Before equipping the first expeditions to the Himalayas, the brand, founded in Annecy in 1921, made shopping bags and haversacks. Today, Millet 4th generation roped up and keeps on accompanying mountaineers, athletes and exploits to the summit thanks to highflying clothing, back packs, sleeping bags, shoes and ropes.



DUPONTDUPONT _Double blow. With a Concept Store and a Jewellery Bar in the Nouvelles Galeries, DupontDupont has something for everyone. Combining ready-made pieces and jewellery you can put together yourself, the Jewellery Bar offers a unique experience, with a cutting-edge selection, most of which is made in Annecy. Rings, bracelets, brooches, necklaces... whether you opt for made-to-measure or ready-to-wear, you are bound to find a real gem.



YAYA_La belle. Dutch designer Yaya has been creating clothes and accessories since 1992. Inspired by the seasons and cultures from around the world, the brand creates fresh, natural fashion that combines timeless elegance, functional basics and trendy pieces. Yaya's shoes, bags, stoles and belts, on-trend for any occasion, are the icing on the cake.



CLARINS _Belles plantes. Clarins chose the Nouvelles Galeries in Annecy to open its very first boutique in Haute-Savoie. Innovative and sustainable, the legendary brand draws its inspiration from women and nature, from which it respectfully harvests the active ingredients that make up its cult products and international reputation. At the heart of the Annecy setting, you will find face and body product lines, personalised advice and treatment rooms for pampering. Expert treatments and a moment just to yourself: what a great programme to look forward to !



« The most complete anti-ageing treatment, acclaimed and perfected for the past 35 years. Developed by Clarins Research, its unique dual formula combines 21 powerful plant extracts to boost the skin's 5 vital functions - regeneration, nutrition, oxygenation, hydration and protection - and visibly reduce the signs of ageing.»
75mL_152€



SHOUKÂ _Mouth watering. With a «bean-to-cup» coffee concept and a «bean-to-bar» chocolate concept, at Shoukâ it's all about taste and locally made products! You will fall in love with the exceptional chocolates made in the region, and coffees of exquisite origins lovingly roasted in the Chamonix factory. Lovers of virtuous herbal beverages are not left out either with a delicious selection of 100% organic black, green, white and rooibos teas and infusions. Make sure your cup is ready !



Shoukâ Espresso
Brazil 70% / Colombia 30%
 Country: Brazil 70% / Colombia 30%
 Region: Blend
 Variety: Catuai Vermelho,
 Mundo Novo / Castillo, Colombia
 Method: Natural / Washed
 Harvesting method: Manual / Mechanical
 _6,90€



Tanzania _70% Cocoa
 Prepared exclusively with organic cocoa beans from Tanzania, this 70% cocoa dark chocolate subtly combines floral and red fruit flavours with a gourmet chocolate-hazelnut finish. This chocolate bar received the Award for Originality at the Salon du Chocolat 2021 in Paris from the renowned Club des Croqueurs de Chocolat.

Bean variety: Trinitario and Neo-Nacional
 Plantation: Cooperative Kokoa Kamili
 Certification: Organic farming _Vegan
 Ingredients: Organic cocoa beans, organic cane sugar

_7,50€



The new Galeries Lafayette

Times are changing and department stores too. Galeries Lafayette made the most of the building work to get a facelift. And to better embody the whole project, it is the entirety of the shop that was reimagined.

One goal, the opening

An immense canopy, direct light, wood structures and the lake's nuances close by... Galeries Lafayette in Annecy has naturally integrated into its new environment. Going far beyond appearances, the shop also opened itself up to the people surrounding it and to their wants and needs.

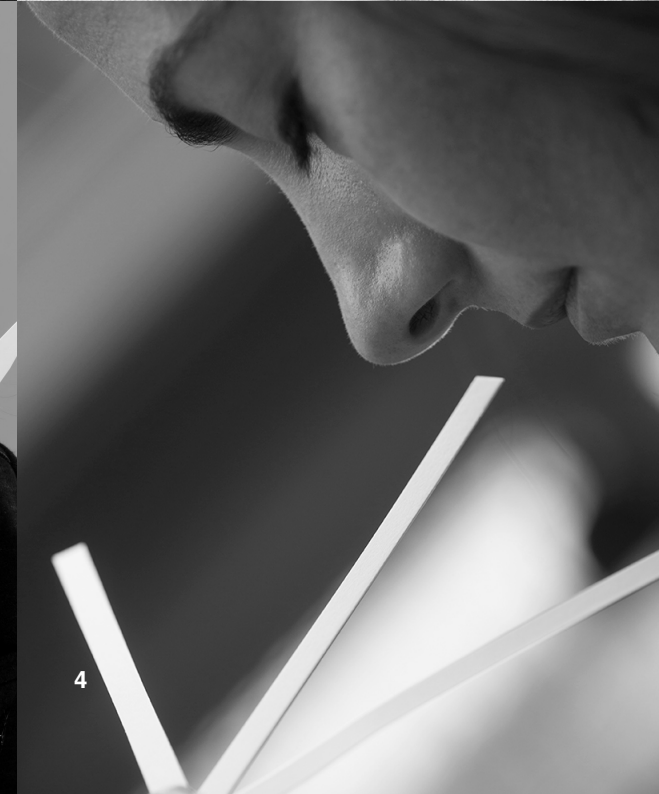
Nouvelles Galeries has formed a brigade of boutiques, restaurants, concepts and differentiated activities, it nevertheless remains committed to facilitate the day to day of clients and neighbours, and therefor provides a variety of services such as a Post Office.

And for the experience to be whole, Citynove entrusted ECO.FRENCH.LAB with the olfactory identity of Nouvelles Galeries.

The Nouvelles Galeries's four seasons

With a scent of red berries, flowers and wild berries, Baie de Printemps (Spring Berries) evokes foliage, buds and renewal. In summer the fresh scents of Herbe Coupée (Cut Grass) transport visitors to the meadows and mountains around the lake. In autumn it's Rentrée des Classes (Back to School) with wood, paper and leather accents. Inspired by the surrounding forests and snowy peaks, Noël Rouge (Red Christmas) takes up its winter quarters with subtle notes of spice and pepper.

1. **Olivier Maurel**, an innovative designer, committed to sustainability, created a harmonious, warm and modern Noël Rouge. 2. **Karine Boudot** infused an absolute sense of finesse and precision into Baie de Printemps. 3. **Nathalie Feisthauer**, known for her free spirit and her taste for rare materials, created the fragrance Rentrée des Classes. 4. **Camille Leguay**'s passion for travel and modernity inspired the very contemporary Herbe Coupée.





BLØMEKO _Durable flowers. Floral eco-responsible atelier inspired by Scandinavia, Blømeko presents artisanal creations that will resist the test of time. Ecologically committed, the boutique favours 100% natural and biodegradable dried flowers, sourced at 50% in France. Mural wreath, bouquets, combs, soaps... Blømeko also has a lovely variety of floral workshops.

The Nouvelles Galeries are transforming into a laboratory for emerging brands,

based in Annecy or further a field, which will be our guests for a few months at a time before making way for new arrivals in a bid to constantly reinvent and surprise us. As curators of a new retail space we want to offer our customers a voyage of discovery into the world of fashion and new trends, which has been a key to the success of the department store for several decades. In an era of mutation of retail and real estate, we are offering a reinterpretation of the DNA of the department store.



CONCRETE RAW _Concrete cool. Useful and enjoyable is good. Useful, enjoyable and committed to sustainability is even better, and that's what Concrete Raw is all about. Take a stroll through the designers' corner where you will find locally made clothing, cosmetics, home ware and accessories, browse the treasures of the 80's second-hand shop, and fall in love with brands that transform, as an alchemist would, scraps found on land and in the oceans into shoes, glasses and sleek swimwear. At CR, even the walls are stylish, signed by the artists who inspire the boutique and whose work you can buy. Consuming better has never been so concrete.



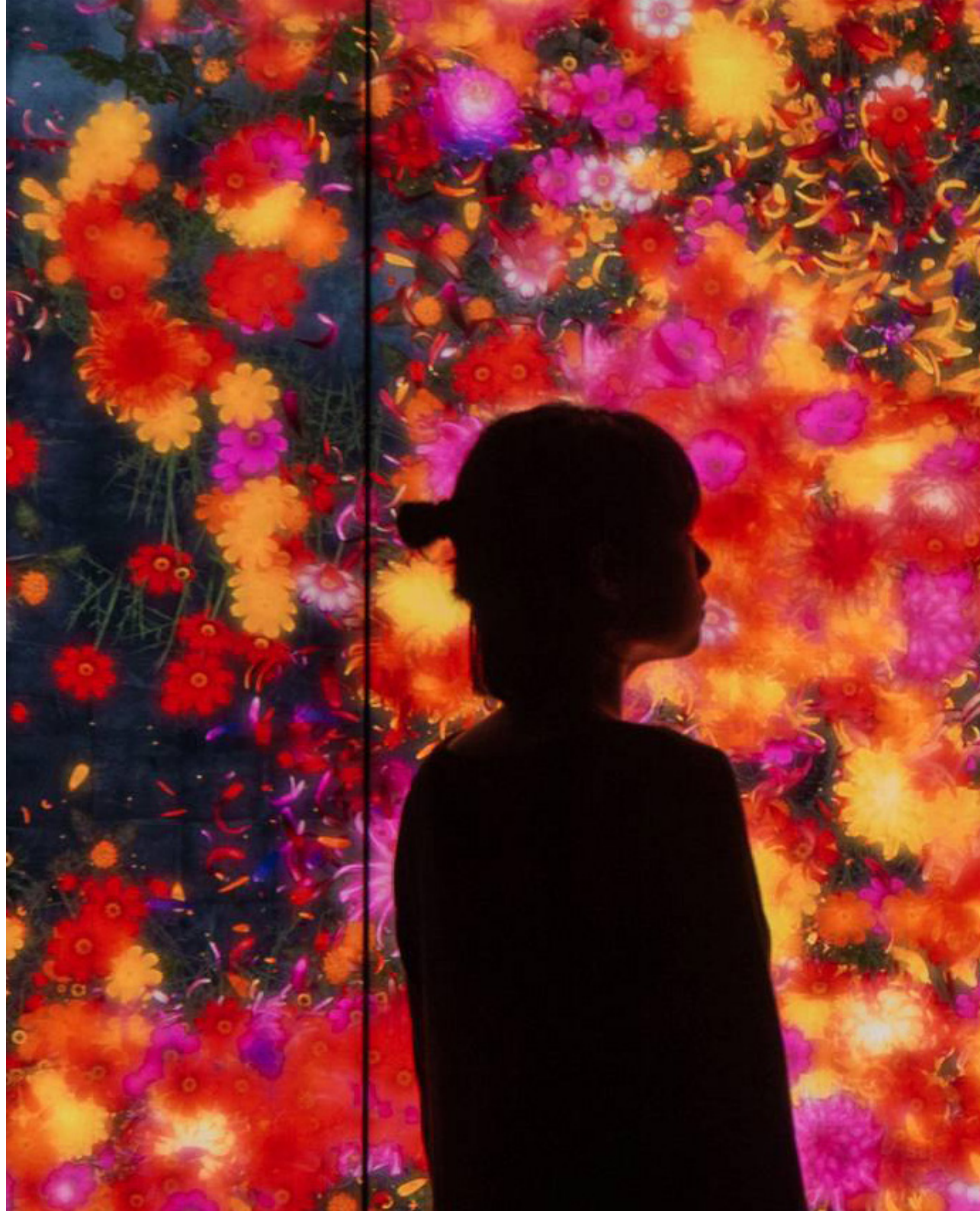
GAPIENNE _Women of Annecy, I love you. First local boutique entirely dedicated to women's intimate wellbeing, Gapienne offers women a selection of natural treatments and quality self-care products. Convinced that information is the key to fulfillment the boutique also provides personalised advice, themed guides and regularly organises master classes.

An art piece at the heart of Nouvelles Galeries

TEAMLAB _Nature, culture, future. Bringing together artists, programmers, engineers, animators, mathematicians and architects, the Japanese collective teamLab navigates at the confluence of art, science, technology and the natural world, with a mission to explore the relationship between self, the world and new perceptions.

Commissioned by Citynove, the collective's interactive creation questions the relationship between humans and nature. Accessible to all in a room entirely dedicated to it, it was created by software that adapts the piece with each interaction from the public. Existing only via movement, the artwork writes itself in real time and will never be the same twice.

Ephemeral and infinite, teamLab's screen offers viewers a unique creative and immersive experience.





KULTURE _Sneakers at heart. «The sneaker has its reasons that reason does not know». From his native 17th century, Pascal was spot on! Kulture is devoting an entire space to the most iconic shoe. Created by French pioneers with a passion for fashion and asphalt, the concept store is dedicated body and sole to sneaker-addicts. No brodequins or moccasins to be found here, instead an endless Shoe and Textile selection, an Art & Interiors area and even a Bubble Tea bar to recover from so much style. Whether you are looking for a one-off model or an iconic pair of sneakers, you are bound to find the right fit for you.



THE TIGER TWIST _Second hand for your feet. Want to conciliate your love for luxury footwear and your love for the planet ? It is now possible. The Tiger Twist boutique offers high-end second hand models unearthed, pampered and restored by the concept creator, Kassandra Ossola, a shoe expert who previously worked for Chanel, Hermès and Louboutin. You will no doubt find a designer shoe that fits like a glove.



DUPONTDUPONT PRET À PORTER _Duo chic. With a Concept Store and a Jewellery Bar in the Nouvelles Galeries, DupontDupont has something for everyone. Exclusively dedicated to French fashion, the Concept Store has on offer a French (locally made), exquisite, sustainable and high-quality selection of sharp clothing and accessories, including hats, bags, perfumes and even puzzles. Nestled at the very heart of this new estuary of fashion and conscious consumerism, the boutique is sure to hold something beautiful which will spark joy for you.



POP DOG _Dog save the style. From leads to joyful canine gems, ready-to-walkies Pop Dog transforms the street into a catwalk. Gone are the days of fashion faux-pas on your dog walks: the already iconic strap-lead leaves you hands free and can be worn like a stylish bag. Available in an array of colours, it matches each wearer's personality seamlessly, and can be combined with the custom collars, medals and other wonders found in the boutique. To top it all off, everything is handmade in France from ultra-resistant sustainable materials. The dog and her human now have a new best friend !



Collar.
from _39,90€
Strap-lead.
from _49,90€





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**Future
starts in
the
past**



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NOUVELLES
GALERIES

